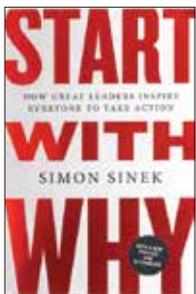


# Reading CORNER

By Trevor Naylor

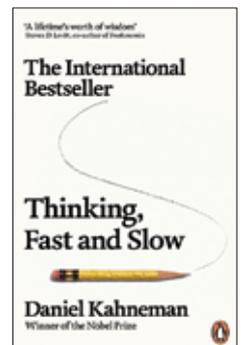
## Strength or Success?

This month's book selection takes a path of its own, looking to discover some books which serve to inspire or recognize strength and success in work, life, and business. Books have been a source of impetus and ideas since writing began. It is with some happiness we note that, despite internet encroachment on reading, many customers still prefer to buy a book when they need picking up and aiming in a new direction.



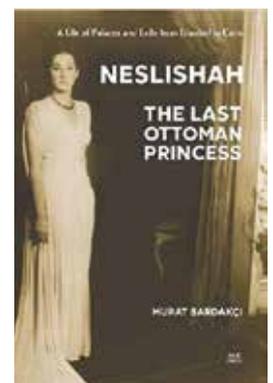
**Start With Why:** How Great Leaders Inspire Everyone To Take Action. This title is a global bestseller and the TED Talk based on it is the third most watched of all time. It aims to look at why are some people and organizations more inventive, pioneering and successful than others? And why are they able to repeat their success again and again? Rather than looking just at modern business leaders here the author also analyses leaders like Martin Luther King Jr and their legacies to establish why they were so relevant to their own eras and what we can learn from that today. It's written in a fast-paced and engaging style which is one reason it sells to a wide range of customer.

**Thinking, Fast and Slow.** I really like this book. Mostly because it reminded myself of how I tend to think and react to what I see each day in life or work. We all I believe are looking at things whilst often thinking about them in at least two ways at the same time. Why is there more chance we'll believe something if it's in a bold typeface? Why are judges more likely to deny parole before lunch? Why do we assume a good-looking person will be more competent? Such interesting examples are mirrored in our day...every day. This volume helps you to understand that but as how to react with care to situations and make better decisions. It was a good decision to include this book!



**The Traditional Crafts of Egypt** is a beautiful book which showcases the success of Egypt's own craftspeople over centuries. Arranged by types of material the artisans in this book represent the true strength a nation has when its history and traditions provide each generation with high-quality products. Here we see everything from jewelry to pottery, textiles to glass and much, much, more. A fantastic coffee table book to show those outside Egypt what great living treasures it creates.

**Neslishah: The Last Ottoman Princess.** Twice a princess, twice exiled, Neslishah Sultan had an eventful life. When she was born in Istanbul in 1921, cannons were fired in the four corners of the Ottoman Empire, commemorative coins were issued in her name, and her birth was recorded in the official register of the palace. After all, she was an imperial princess and the granddaughter of Sultan. Sixteen years later on her marriage to Prince Abdel Moneim, the son of the last khedive of Egypt, she became a princess of the Egyptian royal family. And when in 1952 her husband was appointed regent for Egypt's infant king, she took her place at the peak of Egyptian society as the country's first lady, until the abolition of the monarchy the following year. Exile followed once more, this time from Egypt, after the royal couple faced charges of treason. Is this a historical novel? No, it is not, it is an amazing true story and one which touches the heart of Egyptians still attached to this nation's royal past. This was one strong woman.



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