

June 2010

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Dear Reader,

Summer is definitely here! Some of you may already be vacationing, perhaps exploring Michael Haag's *Egypt*, tracing in the steps of *The Literary Atlas of Cairo*, taking an early morning ride into the desert on *The Arabian Horse of Egypt*, or immersing yourself in another one of our books on some distant sandy beach.

If you are looking for good fiction to read over the summer, the AUC Press has recently published a collection of fine new Arabic literature in translation titles, all available in the AUC Press Bookstores, some even at a special discount.



During our special Summer Sale, held on June 19 and 20 as part of our 50th Anniversary events, the AUC Press offered up to 50% off on hundreds of fiction and non-fiction titles while a number of distinguished authors signed copies of their recently published AUC Press books in the Downtown Bookstore. Visitors and friends of the AUC Press Bookstores were also invited to see the Summertime collection of watercolor paintings by the late Margo Veillon exhibited for the first time, in the Margo Veillon Gallery of Modern Egyptian Art at the AUC Downtown Cultural Center.

At the end of May, the AUC Press drew over a thousand guests to its annual Book, Art, & Music Festival, an important annual event during which we honor our authors and their books. This year it was held on Mu'izz Street in Fatimid Cairo, combined with a beautiful performance of Sufi dancing. Last month, the AUC Press also held its annual trade seminar that is designed specifically for our bookstore customers.

We are already looking forward to our next events and to sharing with you the complete Fall 2010 catalog that will be posted on the AUC Press web site by late August. It will feature an unusually extensive array of AUC Press publications, ranging from *Red Wine*, by Amina Zaydan, winner of the Naguib Mahfouz Medal for Literature, and *Against the Wall: The Art of Resistance in Palestine*, a photographic record of the changing art and graffiti on Israel's wall by William Parry, to Mona Abaza's *Twentieth-Century Egyptian Art: The Private Collection of Sherwet Shafei*, about a prominent Cairo art gallery owner who for the first time shows the masterpieces she has collected of Egyptian art, and *The Art of the Pharaohs*, by Giorgio Ferrero with photographs by Araldo De Luca, a beautifully illustrated book that depicts the artistic accomplishments that honored the lives of ancient Egypt's kings and queens—to only name a few.

Happy Summer!

**Mark Linz, Director
The AUC Press
Cairo – New York**



Current & Upcoming Events

Spring 2010

Through July 15, 2010

Margo Veillon *Summertime Watercolor Collection* Exhibition

The Margo Veillon Gallery of Modern Egyptian Art
AUC Downtown Cultural Center
10:00 am - 6:00 pm – daily

[Click here](#) to download the pdf of the event.

[Click here](#) to download the map to the AUC Downtown Cultural Center.

Fall 2010

Sunday, September 5, 2010

Cairo Media Iftar
Downtown Cultural Center
6:00 pm

Wednesday, September 29, 2010

Margo Veillon Exhibition
Swiss Ambassador's Residence
6:00 pm

October 15 – 20, 2010

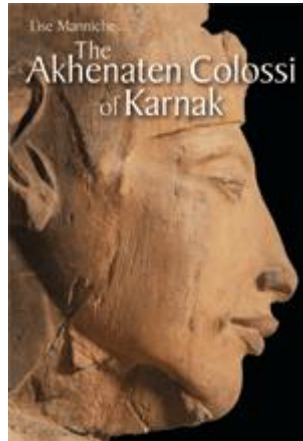
Frankfurt International Book Fair

Sunday, October 24, 2010

Book & Author Lecture / Reception
Hassan Hathy and Continuity in Islamic Arts and Architecture
By Ahmad Hamid
Hassan Fathy House
5:00 pm

[Click here](#) for the complete list of events.

Book of the Month – Available at the [AUC Press Bookstores](#)



[The Akhenaten Colossi of Karnak](#)

Lise Manniche

What did this legendary pharaoh really look like? Lise Manniche tries to elucidate the iconography of one of ancient Egypt's most enigmatic kings, whom she describes as "no doubt the most controversial ruler Egypt had ever seen." With 100 illustrations, the author presents the history of the discovery of the statue fragments from 1925 to the present day, the profusion of opinions on the appearance of the king, and his alleged medical conditions. "Soon after his death [1335 BC] his monuments were

taken apart and hidden inside or under subsequent buildings; his statues were overturned, mutilated, and destroyed; and his name was never to be included in the king lists carved in stone or recorded on papyrus during the reigns of his successors," writes Lise Manniche, in the opening paragraph. To read more and order the book online, [click here](#).

New AUC Press Books – Available at the [AUC Press Bookstores](#)



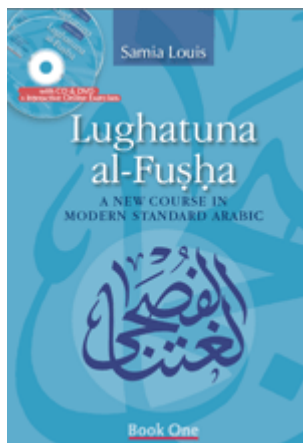
[Egypt](#)

An AUC Press Guide

By Michael Haag

This unique travel book is quite distinct from other guides on the market. The style of writer and photographer Michael Haag is insightful and the content the most up-to-date. Travelers can find in-depth cultural and historical backgrounds, practical travel advice, user-friendly maps, and recommended sites for each region. It also offers suggested itineraries, a Practical A-Z, a language guide, and an Author's Choice. Michael Haag has also

photographed and written *Alexandria Illustrated* (AUC Press, 2004) and *Cairo Illustrated* (AUC Press, 2006), and he is the author of *Alexandria: City of Memory* (AUC Press, 2004) and *Vintage Alexandria: Photographs of the City, 1860–1960* (AUC Press, 2008). [Click here](#) to read more about *Egypt: An AUC Press Guide* and order the book.



[Lughatuna al-Fuṣḥa](#)

A New Course in Modern Standard Arabic: Book One

By Samia Louis

If you want to learn Modern Standard Arabic the fun way, this book will help do just that. It is an innovative and highly structured course for teaching Arabic to beginners. It comes with a CD, DVD, and interactive online exercises, to help students practice and test their assimilation of new vocabulary, grammar, and pronunciation. The ten modules focus on everyday situations, from greetings

and asking about nationality and personal belongings, to numbers



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You can now follow [AUC Press on YouTube](#)



and prices, and asking about directions, family, and the weather. Samia Louis has taught Arabic for more than ten years and is the author of the very successful book series *Kallimni 'Arabi* (AUC Press, 2007-2009). [Click here](#) to read more and order the book.

[More new AUC Press books](#)



AUC Press Authors at Recent Events

[AUC Press Author Samia Mehrez Speaks about *The Literary Atlas of Cairo*](#)

Recent Reviews of AUC Press, its 50th Anniversary, Events, and Publications

[The Golden Age](#)
[On its golden jubilee, the AUC Press celebrates five decades of achievements](#) by Henri Agbo
AUCToday, Spring 2010

[What's Up with Downtown?](#) by Sarah Topol
AUCToday, Spring 2010

[AUC Press at the Abu Dhabi Book Fair](#) by Chip Rossetti
Saudi Aramco World, May / June 2010 Issues

[Edward William Lane: A Biography - A new book documents the man behind the orientalist](#) by Passant Rabie
 Book review of *Edward William Lane, 1801–1876*, by Jason Thompson (AUC Press, 2010)
Egypt Today, June 2010

[The Arabian Horse of Egypt](#) by Nicolaas Biegman
 Book review of *The Arabian Horse of Egypt*, photographs by Nasr Marei, text by Cynthia Culbertson, foreword by HRH Princess Alia Bint Al Hussein (AUC Press, 2010)
Community Times, June 2010

[Celebrating Egyptian deserts](#) by Lisa Kaaki
 Book review of *Traveling through the Deserts of Egypt: From 450 B.C. to the Twentieth Century* (AUC Press, 2009)
Arab News, June 9, 2010

[Ambiguous margins of freedom](#) by Sally Bland
 Book review of *Egypt's Culture Wars: Politics and Practice*, edited Samia Mehrez (AUC Press, 2010)
The Jordan Times, 17 May 2010